

One day Workshop on  
**MANAGING GLOBAL SOFTWARE PROJECTS**

**How to Lead Geographically Distributed Teams,  
Manage Processes and Use Quality Models**

**Date:**  
Wednesday, February 20, 2002

**Venue:**  
Hotel Grand Ashok, Bangalore

**Faculty:**  
Mr Ramesh Gopaldaswamy, Senior Director, Oracle India  
Dr S Sadagopan, Director IIITB  
Mr Raja Manickam, Sr VP, HCL technologies  
Mr R Vidyasagar, Head HR- iFlex Technologies

Organized by:



**BANGALORE MANAGEMENT ASSOCIATION**  
B-207 Blue Cross Chambers, 11 Infantry Road Cross, Bangalore 560001  
Tele:5591204/5595772 Fax:5597736  
[Email:bmabng@blr.vsnl.net.in](mailto:bmabng@blr.vsnl.net.in)

**AIMA/BMA Mission**  
**"We facilitate individuals and organizations realize their potential"**

## MANAGING GLOBAL SOFTWARE PROJECTS

### “How to Lead Geographically Distributed Teams, Manage Processes and Use Quality Models”

**Objectives of the Workshop:** Software development world over has drastically changed and the rules of the game are being continually rewritten. The typical changes that can be observed and experienced in the area of managing software projects are:-

- ✍ Vanishing Geographical Boundaries
- ✍ Shrinking Product Life Cycles
- ✍ Increasing Competition
- ✍ Changing Business Models
- ✍ Commoditization of Technology

In order to succeed and cater to this ever-changing scenario, products need to reach the markets faster, with higher quality and harness the global resources.

#### **Workshop Design/Contents:**

**Managing Global Software Projects** is about the three dimensions of Software Project Management - people, processes and technology - and the interactions between them, particularly when the team is geographically distributed. The Workshop would focus on the following:-

- ✍ Project management issues that confront global and distributed teams
- ✍ A fair balance across the three dimensions - people, process and technology - contributing to the success of geographically distributed teams
- ✍ Practical examples of the things that work and the common pitfalls
- ✍ Descriptive frameworks rather than prescriptive formulae
- ✍ Coverage of some of the issues vital for a project's success, for example the skill set required for each function, business significance of process models, etc.

**Participants:** Senior and Middle Level Managers responsible for managing people, processes and technology in software companies would find the workshop useful. The concepts presented in the seminar embody common sense principles and hence can be adapted to managing projects in non-software arenas as well.

**Methodology:** Lectures, presentations, case studies, etc. along with an excellent set of background materials.

**Fee:** Rs. 1250/- per participant from BMA member individuals/companies (Rs.1500/- from non-member individuals/companies) to cover the cost of background material, lunch and refreshments, etc. to be payable by a cheque/DD drawn in favour of "Bangalore Management Association".

**Date:** Wednesday, February 20, 2002

**Venue:** Hotel Grand Ashok, High Grounds, Bangalore

**Workshop Director:**

**Mr.Gopalaswamy Ramesh**, Senior Director, Software Development at Oracle India Pvt Ltd, Bangalore. He is also an adjunct professor at the School of Computer Science, Anna University, Chennai. Earlier he taught software project management at Indian Institute of Management, Bangalore and has also been a guest speaker at IITs, IISc, IIIT, XLRI, etc. Since 1988 Mr. Ramesh has held various technical and management positions at Oracle Corporation and has been associated with Oracle IDC since its inception in 1994. Earlier he was with Far East Computers, Singapore leading the support for Oracle products in the ASEAN region.

Thorough his long global career spanning over two decades, Mr. Ramesh has worked in the areas of software development, process quality, project management, support and consulting. He has presented papers on various topics including global software project management, quality, etc. at a number of conferences including the International Conference on Software Engineering at Singapore and India, the International Testing Conference in Bangalore and Software Process Improvement Network (SPIN), Bangalore.

Mr. Ramesh did his BE in electronics and communication engineering from Indian Institute of Science, Bangalore, MS in computer science from Indian Institute of Technology, Madras and MS in engineering management from Stanford University, California.

He brings the essence of his practical and teaching experience in the area of managing global software projects.

**Registration :**Registration can be made by phone/fax/email but will be confirmed upon receipt of registration form and payment. Please complete the attached Registration Form and send it alongwith remittance drawn in favour of "Bangalore Management Association" by 15th February 2002 to :-

The Programme Coordinator  
Bangalore Management Association  
B-207 Blue Cross Chambers, 11 Infantry Road Cross  
Bangalore 560001

Tele:5591204/5595772 Fax:5597736

[Email:bmabng@blr.vsnl.net.in](mailto:bmabng@blr.vsnl.net.in)

Programme Coordinated by  
BMA's eLearning Committee Chairperson: Ms Renu Rajani

Registration Form

Workshop on

**“MANAGING GLOBAL SOFTWARE PROJECTS – How to Lead Geographically Distributed Teams, Manage Processes and Use Quality Models?”**

(Date: February 20, 2002, Venue: Hotel Grand Ashok, High Grounds, Bangalore)

To:

The Programme Coordinator,  
Bangalore Management Association,  
B-207 Blue Cross Chambers,  
11 Infantry Road Cross, Bangalore 560001  
Tel: 5591204/5595772 Fax: 5597736  
Email: [bmabng@blr.vsnl.net.in](mailto:bmabng@blr.vsnl.net.in)

Please register our following delegates for the above programme:-

S. No.	Name	Designation	Tel No.
1.			
2.			
3.			
4.			

The delegate fee cheque/DD No ..... dated ..... for Rs. .... @ Rs. 1250/- per participants (BMA/AIMA Members)/Rs. 1500/- (non- members) drawn in favor of "Bangalore Management Association" is enclosed/will be sent separately.

Name of sponsoring authority:

Designation:

Organisation & Address:

Fax No: ....., Email ID: ....., Tel No .....,

Date: .....

(Please email/ fax this sheet in advance to BMA)

## **BANGALORE MANAGMENT ASSOCIATION**

The Bangalore Management Association (BMA) is a pioneer of the management movement in India. Established in 1953, it was launched as a professional body to study and promote scientific management. BMA is affiliated to the All India Management Association. It is an independent nonprofit institution providing a wide range of services aimed at enhancing managerial effectiveness. These include promotion and development of sound management practices suiting Indian conditions and to stimulate management thinking leading to excellence. The objectives of BMA are achieved through organizing seminars, workshops, conferences, training programmes, lectures, discussion meetings and research projects.

## **ORACLE INDIA DEVELOPMENT CENTER**

Oracle Corporation is the world's leading and the second largest supplier of software for information management with annual revenues of more than \$10.9 billion. Oracle Corporation set up its India Development Center (IDC) in Bangalore in April, 1994 to play a strategic role in developing products for the global marketplace. With its success over the last 7 years, IDC is one of the fastest growing multinational software companies in India, having tripled in size over the last 18 months.

Oracle IDC offers an open environment with diverse projects requiring an unprecedented depth and breadth of skills. Some of the key projects underway at IDC include work on the Oracle 9i Database and Database Appliance, the eBusiness Suite and eBusiness infrastructure technology, Oracle Mobile, Oracle Portal, Discoverer, iLearning and the Oracle Student System.